



why should YOU choose me – To coach YOU?

I have enjoyed an interesting career which includes the development of several, multi-million pound businesses. But my most important success is that at the age of *thirty-nine*, I reviewed my priorities and goals and based upon a decision to improve my life-style ... I decided to work part-time! However I was still able to maintain a great income.

As your ActionCOACH, I can help you – to help yourself - develop the same efficient and successful work/life balance.

To summarise my background, my first step into the corporate world was far from conventional. I had always been passionate about cars and motor sport - so at fifteen – I took the brave step of writing to all the British Formula One racing teams to ask for their advice. Only two replied but their recommendations inspired a fascinating career and experience as an automotive designer for both OEMs and subsequent SME consultancies. I have enjoyed a focused career path with responsibility for many different areas such as business management, marketing into new sectors, human resources, direction of sales, and recruitment. A key area and highlight of my career includes a multi-billion pound global Government security programme. Although I have enjoyed a great deal of work and responsibility, my work has also included international travel to some of the most exciting cities in the world.

“I can state without equivocation that Richard is one of the most capable people with whom I have had the pleasure of working” – Doug Smith, President and CEO of Roush Enterprises Inc.

Having reached the pinnacle of a career in my chosen industry, I reviewed my life, my experiences and what I wanted for my next stage. My wife and our four wonderful children, are an incredibly important part of my life: I wanted to be in control of the synergy of my work/life balance so that I could have valuable and important time with my family. Personal goals and achievements are as equally important as business goals. Achieving my own personal goal was a dream come true – but how could I help others pursue theirs?

Whilst looking for an effective, focused, tried and tested strategy, I was approached by **ActionCOACH**. Based upon my own experiences, I carefully reviewed their culture, systems, results, track records and programmes. I wanted to know why and how they were ranked the *world's number 1 business coaching team*. They had to convince me. They did.



richardhaley@actioncoach.com

02078 980558

07717 858665

So, how can I help you ... your company... your team?

Essentially, first point of address is – what are *your* needs – then how to achieve them:

- Your goals
- How you can increase your business profits through **ActionCOACH** strategies
- Decrease the time you spend at work so you can develop other important interests: family or other personal goals... you decide
- Train you to be an inspirational leader
- Motivate your staff with your vision and aspirations

It's not going to be easy but it will be dynamic and exciting. A professional roller-coaster of action and personal development. But it will also be challenging – you will be tested – however you will not be alone.

As your **ActionCOACH** and until you reach your goal, I am there, beside you and to make sure that you - can make it happen

ActionCOACH
business coaching